

# Geemay Chia

## Industrial Designer



### education

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**Art Center College of Design**  
MS in Industrial Design 2019

**Drucker School of Management**  
MBA in Business Management 2018

**Cleveland Institute of Art**  
BFA in Industrial Design 2015

### achievements

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**TIME Magazine**  
Sonos Beam one of TIME's Best Inventions of 2018.

**Red Dot Design Award**  
Sonos Beam

**IDEA Finalist**  
Skechers Relaxed Fit Rebrand 2018

**Utility Patent**  
Granted for Impression Furniture 2016

**IDSA Central District SMA**  
Won IDSA Central District against top ID seniors from Ohio State University, Cincinatti DAAP, Carnegie Mellon, College for Creative Studies, and Louisiana Lafayette.

**IDEA Bronze Winner**  
Clean Mate Cleaning Companion 2015

**IDEA Finalist**  
Impression Furniture 2015

**IHA Second Place Winner**  
Clean Mate Cleaning Companion 2014

### contact

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### experience

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7 Months  
2021/2022

#### Honda

Product Designer, Project Lead and Industrial Designer at Honda designing next generation of electric accessories for the brand. Project Lead for 1 major product for Honda and main designer of another product coming out of Honda's Accessory division.

1 year  
2020/2021

#### Sharper Image / Merchsource

Industrial designer at Sharper Image / Merchsource designing a wide variety of consumer products that are reshaping and rebuilding the Sharper Image Brand.

6 Months  
2018/2019

#### IDEO

Industrial design intern at the IDEO HQ in San Francisco, California. Highly effective at contributing to over eight projects ranging from client facing high polish packaging, food packaging prototypes, rapid full scale exhibit display mockups, design and prototypes, conceptual furniture design, and strategic business thinking.

3 Months  
2017

#### Uber

Participated in the partnership between Uber and Art Center's Graduate Industrial Design Department. Organized a team of five multidisciplinary students towards delivering an envisioned system of Uber's future of the commute via flying electric vehicles. I was responsible for the terminal system and architecture. Project's success was elected to be presented at Uber's annual Elevate Summit in Los Angeles.

8 Months  
2016

#### Sonos

Industrial designer at Sonos HQ in Santa Barbara, California. Contributed work to four design departments at Sonos which include packaging, user experience, design research, and industrial design. One of the primary industrial designers behind the Sonos Beam. Work in the packaging design and research departments lobbied in more funds and pick up of new projects for both departments.

5 Months  
2014/2015

#### SmartShape Consultancy

Worked as an industrial design contractor at SmartShape a design consultancy in Cleveland, Ohio. Worked alongside SmartShape designers on conducting focus group research, brainstorming and conceiving for a cleaning product for P&G.

4 Months  
2014

#### Stryker Surgical Tools Company

Selected alongside other students to participate in the educational partnership between Stryker and Cleveland Institute of Art Industrial Design Department. We designed and tested ergonomic instruments and ultimately delivered a series of solutions for the

### skills

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#### Hard Skills

##### Virtual Reality

Virtual Reality Sketching: Tilt Brush, Familiarity with VR gaming engines: Unreal Engine.

#### Other Skills

##### Mandarin Speaking Fluency

Speaking fluency in Mandarin, Basic reading and writing skills.

#### Interests

##### Fitness Fanatic

Running, Yoga, Horseback riding, Surfing, Kickboxing, and anything fitness related.